VALDOSTA STATE UNIVERSITY
ACADEMIC COMMITTEE MINUTES
February 9, 2015

The Academic Committee of the Valdosta State University Faculty Senate met in the University Center Rose Room on Monday, February 9, 2015. Dr. Sharon Gravett, Associate Provost for Academic Affairs, presided.

Members Present: Dr. Dee Ott (Proxy for Dr. Bonni Cohen), Dr. Michael Sanger, Dr. Gary Futrell, Ms. Sarah Arnett, Dr. Kristen Johns, Dr. Frank Flaherty, Dr. Ray Elson, Dr. Ellis Heath, Dr. Katherine Lamb, Dr. Lars Leader, Dr. Dee Ott, Ms. Jessica Lee, and Dr. Xiaoai Ren.

Members Absent: Dr. Bonni Cohen, Dr. Marc Pufong, Dr. Frank Barnas, and Dr. Linda Floyd.

Catalog Editor: Dr. Jane Kinney

Visitors Present: Dr. Nicole Cox, Ms. Teresa Williams, Dr. Robert Gannon, Dr. Darrell Ross, Dr. Greg Harrell, Dr. Don Leach, and Dr. Mark Borzi.

The Minutes of the January 12, 2015 meeting were approved by email on January 16, 2015. (pages 1-3).

A.   Graduate School

1. Revised Academic Dishonesty policy was approved effective Fall Semester 2015. (pages 4-6).

2. Revised Admission test scores for the following programs: Master of Social Work, MED in Communication Disorders, MAT in Middle Grades, MAT in Secondary Education, MS in Biology, MS in Sociology, EDS in Teacher Leadership, MAT in Special Education, MED in Special Education, MA in History, MED in Reading Education, EDS in Special Education, MBA, and Doctor of Speech-Language Pathology was approved effective Fall Semester 2015. (pages 7-10).

B.   College of Business

1. New course, International Business (IB) 3600H, "Honors International Business and Culture", (HONORS INTERNTNL BUS & CULTURE – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Summer Semester 2015 with the description changed to read –
    Cross-cultural experience for the Honors student through study abroad. Classroom topics include business practices, historical background, and social and cultural norms of the chosen country. In-country experiences include visits to companies, places of historical significance, and places of cultural significance. Student will write a analysis of the international business visited in a foreign country. This course may be repeated once for credit in a different country.. (pages 11-17).

2. Revised prerequisites, Finance (FIN) 4720, "Advanced Portfolio Management", (ADVANCED PORTFOLIO MANAGEMENT – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2015. (pages 18-20).

3. Revised curriculum for the MBA – General Business track was approved effective Fall Semester 2015. (pages 21-23).

4. Revised curriculum for the MBA – Healthcare Administration track was approved effective Fall Semester 2015. (pages 24-25).

5. New course, Master of Business Administration (MBA) 7898, "Healthcare Directed Research", (ADVANCED AUDITING – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2015 with the description changed to read …"Unsatisfactory". An applied research project focusing on theories and concepts of healthcare systems delivery and practice and on practical challenges within a healthcare system. . (pages 26-30).

C.   College of Education and Human Services

1. Revised admission to the Teacher Education program was approved effective Fall Semester 2015 was approved effective Fall Semester 2015. (pages 31-34).

2. Revised degree requirements for the MLIS was approved effective Fall Semester 2015. (Pages 35-37).

3. Revised curriculum for the MLIS – Cataloging and Classification track was approved effective Fall Semester 2015. (pages 38-40)

4. Revised prerequisite, Library Science (MLIS) 7330, "Metadata and Advanced Cataloging", (METADATA AND ADV CATALOGING – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2015. (pages 41-43).

5. New course, Library Science (MLIS) 7125, "Genealogy for Librarians", (GENEALOGY FOR LIBRARIANS – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2015. (pages 44-57).

D. **College of Arts and Sciences**

1. Revised curriculum for the BS in Applied Mathematics was approved effective Fall Semester 2015. (pages 58-60).

2. Revised curriculum for the BA in Mathematics was approved effective Fall Semester 2015. (pages 61-63).

3. Revised prerequisite, Computer Science (CS) 4330, "Theory of Programming Languages", (THEORY OF PROGRAMMING LANGUAGE – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2015. (pages 64-65).

4. Revised prerequisite, Computer Science (CS) 6330, "Theory of Programming Languages", (THEORY OF PROGRAMMING LANGUAGE – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2015. (pages 66-67).

5. Deactivation of CS 4140, 6140, 6335, MATH 2160, 5163, 5165, 566, 5080, 6540 and 6624 was noted effective Fall Semester 2015. (pages 68-69).

6. New course, Physical Science (PHSC) 1100H, "Honors The Universe of Energy", (THEORY OF PROGRAMMING LANGUAGE – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2015 with the description changed to read …the instructor. An enhanced survey of the physical sciences focused upon the theme of energy. The concept… and the last sentence was deleted.. (pages 70-76).

7. Revised prerequisite and description, Biology (BIOL) 6020, "Topics in Conservation Biology", (SP TOPICS CONSERVATION – 2-4 credit hours, 2-4 lecture hours, 0 lab hours, and 2-4 contact hours), was approved effective Fall Semester 2015. (pages 77-79).

8. New course, Biology (BIOL) 6250, "Human Anatomy", (HUMAN ANATOMY – 4 credit hours, 3 lecture hours, 3 lab hours, and 6 contact hours), was approved effective Fall Semester 2015. (pages 80-85).

9. New course, Biology (BIOL) 6730, "Climate Change Biology", (HUMAN ANATOMY – 4 credit hours, 3 lecture hours, 3 lab hours, and 6 contact hours), was approved effective Fall Semester 2015. (pages 86-92).

10. Revised selected Educational Outcomes for the BA in Criminal Justice was approved effective Fall Semester 2015. (pages 93-95).

11. Revised Retention, Dismissal, and Readmission policy for the MS in Criminal Justice was approved effective Fall Semester 2015. (pages 96-99).

12. Revised Retention, Dismissal, and Readmission policy for the MS in Criminal Justice - Online was approved effective Fall Semester 2015. (pages 100-102).

13. Revised Selected Educational Outcomes for the MS in Criminal Justice was approved effective Fall Semester 2015. (pages 103-105).

14. Revised degree requirements for the MS in Criminal Justice was approved effective Fall Semester 2015. (pages 106-108).

15. Revised curriculum for the MS in Criminal Justice was approved effective Fall Semester 2015. (pages 109-112).

16. New course, Criminal Justice (CRJU) 7998, "Thesis I", (THESIS I – 3 credit hours, 3 lecture hours, 0 lab hours, and 3

contact hours), was approved effective Fall Semester 2015 with the description changed to – Prerequisite: Permission of advisor. Individualized study and research for students preparing to write a thesis. May not be repeated for credit.. (pages 113-116).

17. Revised credit hours, title, prerequisite, and description, Criminal Justice (CRJU) 7999, "Thesis II", (THESIS II – 4 credit hours, 3 lecture hours, 3 lab hours, and 6 contact hours), was approved effective Fall Semester 2015 with the description changed to - Prerequisites: CRJU 7998 and permission of thesis advisor. Completion of thesis project and its defense. (pages 117-119).

18. Deactivation of CRJU 7990 was noted effective Fall Semester 2015. (pages 120-121).

D. **College of the Arts**

1. Revised credit hour and description, Music (MUSC) 5880, "Marching Band", (MARCHING BAND – 1 credit hour, 0 lecture hours, 2 lab hours, and 2 contact hours), was approved effective Fall Semester 2015. (pages 122-124).

2. Revised prerequisite, Music (MUSC) 1172, "Theoretical Foundations of Jazz Improvisation II", (JAZZ IMPROV II – 1 credit hour, 0 lecture hours, 2 lab hours, and 2 contact hours), was approved effective Spring Semester 2016. (pages 125-126).

3. New degree proposal for the BFA in Emergent Media and Communication was noted (pages 127-157).

4. New degree requirements for the BFA in Emergent Media and Communication – Area F and Senior College Curriculum was approved effective Fall Semester 2015. (pages 158-160).

5. New course, Emergent Media and Communication (EMAC) 2200, "Fundamentals of Emerging Communication", (FUNDAMENTALS EMERGING COMM – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2015 with the description changed to – An introduction to the EMAC program and the emergent media field, focusing on the practices and processes of communicating through digital content.. (pages 161-164).

6. New course, Emergent Media and Communication (EMAC) 2400, "Writing for Emerging Media", (WRITING FOR EMERGING MEDIA – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2015 with the description changed to – An introduction to writing for emergent media forms, focusing on crafting an effective story and the factors that influence content and delivery.. (pages 165-168).

7. New course, Emergent Media and Communication (EMAC) 2600, "International Communication", (INTERNATIONAL COMMUNICATION – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2015. (pages 169-172).

8. New course, Emergent Media and Communication (EMAC) 2800, "Research in the Digital Age I", (RSCH DIGITAL AGE I – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2015 with the description changed to – An introduction to communication research skills, including qualitative and quantitative research methods and audience and message analysis in the digital age. . (pages 173-176).

9. New course, Emergent Media and Communication (EMAC) 3000, "Mass Communication History and Theory", (MASS COMM HISTORY AND THEORY – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2015 with the description changed to – A study of the history of media, including theories of mass communication and the impact of mediated communication. . (pages 177-180).

10. New course, Emergent Media and Communication (EMAC) 3020, "Managing Communication Processes", (COMMUNICATION PROCESSES – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2015 with the description changed to – An introduction to emergent media in organizations, focusing of face-to-face and virtual project design and management, design processes, and meeting management. . (pages 181-185).

11. New course, Emergent Media and Communication (EMAC) 3060, "Research in the Digital Age II", (RSCH DIGITAL AGE II – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2015 with the description changed to – A study of the design and deployment of research instruments to develop communication strategies for real-world applications, including data analysis and the impact of data-driven decisions on communication strategies. . (pages 186-189).

12. New course, Emergent Media and Communication (EMAC) 3040, "Critical Approaches to Emerging Media", (CRITICAL APPROACHES EMG MEDIA – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2015 with the description changed to – An investigation of issues of power and culture in contemporary media, including media representation, the commodification of audiences, and audience consumption and feedback. . (pages 190-193).

13. New course, Emergent Media and Communication (EMAC) 3080, "Visual Communication", (VISUAL COMMUNICATION – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2015 with the description changed to – A study of the principles and practices of creating visual solutions to complex communication problems, including visual language, methodology, and cultural contexts. . (pages 194-197).

14. New course, Emergent Media and Communication (EMAC) 4000, "Emerging Media Ethics and Law", (EMG MEDIA ETHICS AND LAW – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2015 with the description changed to – A study of ethical and legal issues posed by emergent media. . (pages 198-201).

15. New course, Emergent Media and Communication (EMAC) 4100, "Digital Media I: Dynamic Design", (DYNAMIC DESIGN – 3 credit hours, 1 lecture hour, 4 lab hours, and 5 contact hours), was approved effective Fall Semester 2015 with the description changed to – A study of the principles of content creation and traditional media production techniques. . (pages 202-205).

16. New course, Emergent Media and Communication (EMAC) 4220, "Advocacy, Civic Engagement, and Emerging Media", (ADVOC, CIVIC ENGAGEMENT, AND MEDIA – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2015 with the description changed to – A study of online advocacy and participatory democracy, including community building, political power, and information gathering and dissemination. . (pages 206-210).

17. New course, Emergent Media and Communication (EMAC) 4200, "Digital Media II: Convergent Design", (CONVERGENT DESIGN – 3 credit hours, 1 lecture hour, 4 lab hours, and 5 contact hours), was approved effective Fall Semester 2015 with the description changed to – An exploration of the static and dynamic design of messages for distribution across multiple media channels. . (pages 211-214).

18. New course, Emergent Media and Communication (EMAC) 4240, "Research Analysis and Performance", (RSCH ANALYSIS AND PERFORMANCE – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2015 with the description changed to – The application of research principles and methods in emergent media to design research projects, collect data, and present results in professional settings. . (pages 215-219).

19. New course, Emergent Media and Communication (EMAC) 4300, "Digital Media III: Emergent Design", (EMERGENT DESIGN – 3 credit hours, 1 lecture hour, 3 lab hours, and 4 contact hours), was approved effective Fall Semester 2015 with the description changed to – The application of emergent media technologies to message construction for integration multi-channel campaigns. Students will complete a digital project for their portfolios. . (pages 220-223).

20. New course, Emergent Media and Communication (EMAC) 4320, "Business Practices Emergent Media", (BUS PRACTICES EMERG MEDIA – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2015 with the description changed to – An examination of business economics practices and structures specific to emergent media.. (pages 224-227).

21. New course, Emergent Media and Communication (EMAC) 4340, "Emerging Media for Professionals", (EMERGING MEDIA FOR PROF – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2015 with the description changed to – An examination of communication used by emergent media professionals with their audiences, including their peers. . (pages 228-231).

22. Revised course number and description, Emergent Media and Communication (EMAC) 4952, "EMAC Seminar", (EMAC SEMINAR – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2015 with the description changed to – A capstone seminar in which students compile students compile a final portfolio of work completed during their program to be evaluated by the instructor and classmates. Through additional assignments, students will prepare for work in the emergent media profession. . (pages 232-234). Deactivation of MDIA 4952.

E.   Miscellaneous

1. Revised Learning Support Policy was approved effective Fall Semester 2015. (pages 235-239).

Respectfully submitted,

Stanley Jones
Registrar