VALDOSTA STATE UNIVERSITY ACADEMIC COMMITTEE MINUTES September 14, 2015

The Academic Committee of the Valdosta State University Faculty Senate met in the University Center Rose Room on Monday, September 14, 2015. Dr. Sharon Gravett, Associate Provost for Academic Affairs, presided.

Members Present: Ms. Laura Carter (Proxy for Dr. Michelle Ritter, Ms. Catherine Bowers, Dr. Gary Futrell, Dr. Michael Sanger, Dr. Nicole Cox, Dr. Lorna Alvarez-Rivera, Dr. Frank Flaherty, Dr. Ellis Heath (Proxy for Dr. Ray Elson), Dr. Ellis Heath, Dr. Lars Leader, Dr. Linda Floyd, Ms. Laura Carter, Ms. Jessica Lee and Dr. Xiaoai Ren.

Members Absent: Dr. Michelle Ritter, Dr. Marc Pufong, Ms. Sarah Arnett, Dr. Kristen Johns, Dr. Ray Elson, and Dr. Katherine Lamb.

Catalog Editor: Dr. Jane Kinney and Ms. Lorri Leong

Visitors Present: Dr. Carl Cates, Dr. Robert Hardy, Dr. Ed Walker, Dr. Aubrey Fowler, Ms. Teresa Williams, Dr. Leon Pate, Dr. Steven Downey, Dr. LaGary Carter, Dr. Don Leech, Dr. Dereth Drake, Dr. Greg Harrell, Dr. David Nelson, Dr. Donna Gosnell, and Dr. Mark Borzi.

The Minutes of the April 13, 2015 meeting were approved by email on April 15, 2015. (pages 1-2).

A. College of Nursing and Health Sciences

- 1. Revised requirements for the Nutritional Science minor effective Spring Semester 2016. (pages 3-4).
- 2. Revised Admission requirements for the BSEP program was approved effective Spring Semester 2016. (pages 5-7).
- 3. Revised prerequisite, Nursing (NURS) 2700, "Pathophysiology", (PATHOPHYSIOLOGY 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016 with the description changed to read ...changes that occur as a result of disease, compensatory mechanisms.... (pages 8-12).
- 4. Reactivation of NURS 7250 effective Fall Semester 2015– Administrative approval 07/14/15 was noted (pages 13-14).

B. College of Business

- 1. Revised requirements for the Human Resources Management minor was approved effective Fall Semester 2016. (pages 15-16).
- 2. New course, Management (MGNT) 4005, "Staffing Organizations", (STAFFING ORGANIZATIONS 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2015. (pages 17-23) with the description changed to the following:

Prerequisite: MGNT 4000. Overview of the issues and practices involved in talent acquisition, deployment, and retention. The course examines measurement issues for the use and validation of selection procedures; the link between staffing activities and organizational strategy; the business impact of selection decisions; and HR metrics.

- 3. New course, Management (MGNT) 4660, "Training and Development", (TRAINING AND DEVELOPMENT 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2015. (pages 24-31).
- 4. Reactivation, revised prerequisites and description, Management (MGNT) 4700, "Quality Management", (QUALITY MANAGEMENT 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2015. (pages 32-35).
- 5. Revised course number and prerequisites, Management (MGNT) 3400, "Supply Chain Management", (SUPPLY CHAIN MGNT 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2016. (pages 36-38). Deactivation MGNT 4780.
- 6. New minor in Logistics and Supply Chain Management was approved effective date changed from Spring 2016 to Fall Semester 2016. (pages 39-40). ***BOR notification required***
- 7. Revised course number and prerequisites, Marketing (MKTG) 4220, "Retailing", (RETAILING 3 credit hours, 3

- lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2016. (pages 41-43). Deactivation MKTG 4020.
- 8. Revised course number and prerequisites, Marketing (MKTG) 4230, "Business to Business Marketing", (BUSINESS TO BUSINESS MARKETING 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2016. (pages 44-46). Deactivation MKTG 4740.
- 9. Revised course number, prerequisites and description, Marketing (MKTG) 4200, "Marketing Channels", (MARKETING CHANNELS 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2016. (pages 47-49). Deactivation MKTG 4670.
- 10. New course, Marketing (MKTG) 4240, "Cases in Logistics Decision Making", (CASES IN LOGISTICS 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016 with the description changed to read ...4200. A study using.... (pages 50-59).

C. College of Arts and Sciences

- 1. Revised course description, Biology (BIOL) 3450, "Animal Physiology", (ANIMAL PHYSIOLOGY 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2016 with the date changed from Fall 2015 to Spring 2016. (pages 60-62).
- 2. Revised course title and description, Biology (BIOL) 5450, "Animal Physiology", (ANIMAL PHYSIOLOGY 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2016 with the date changed from Fall 2015 to Spring 2016. (pages 63-65).
- 3. Revised requirements for the minor in Computer Science was approved effective Fall Semester 2016 with the date changed from Fall 2015 to Spring 2016. (pages 66-67).
- 4. Revised credit hours, prerequisites, and description, Chemistry (CHEM) 4510, "Advanced Inorganic Chemistry", (ADVANCED INORGANIC CHEMISTRY 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2016 with "Three lectures per week" removed from the description and the effective date changed from Fall 2015 to Spring 2016. (pages 68-70).
- 5. New course, Chemistry (CHEM) 4510L, "Advanced Inorganic Chemistry Laboratory", (ADV INORGANIC CHEMISTRY LAB 1 credit hour, 0 lecture hours, 3 lab hours, and 3 contact hours), was approved effective Spring Semester 2016 with "One three-hour laboratory per week" removed from the description and the effective date changed from Fall 2015 to Spring 2016. (pages 71-76).
- 6. New course, Chemistry (CHEM) 4520, "Organometallic Chemistry", (ORGANOMETALLIC CHEMISTRY 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 77-81).
- 7. New course, Chemistry (CHEM) 4610, "Photochemistry and Photobiology", (PHOTOCHEM AND PHOTOBIOL 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 82-86)
- 8. New course, Chemistry (CHEM) 47300, "Medicinal Chemistry", (MEDICINAL CHEMISTRY 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 87-91).
- 9. Revised prerequisite, Astronomy (ASTR) 3220, "Cosmology", (COSMOLOGY 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 92-94).
- 10. Revised degree requirements for the BS in Astronomy were approved effective Fall Semester 2016 with the effective date changed from Fall 2015 to Fall 2016. (pages 95-96).
- 11. Revised requirements for the minor in Astronomy were approved effective Fall Semester 2016 with the effective date changed from Fall 2015 to Fall 2016. (pages 97-98).
- 12. Revised course prerequisites and description, Physics (PHYS) 2700, "Modern Physics", (MODERN PHYSICS 1 credit hour, 1 lecture hour, 0 lab hours, and 1 contact hour), was approved effective Spring Semester 2016. (pages 99-101).
- 13. Revised course title and credit hours, Physics (PHYS) 3820, "Computational Physics I", (COMPUTATIONAL

- PHYSICS I 4 credit hours, 4 lecture hours, 0 lab hours, and 4 contact hours), was approved effective Fall Semester 2016. (pages 102-104).
- 14. Revised prerequisites, Physics (PHYS) 4300, "Plasma Physics", (PLASMA PHYSICS 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2016 with the effective date change from Fall 2015 to Spring 2016. (pages 105-107).
- 15. New course, Physics (PHYS) 3800, "Differential Equations in Physical Systems", (DIF EQ IN PHYSICAL SYSTEMS 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2016. (pages 108-112).
- 16. Revised degree requirements for the BS in Physics were approved effective Fall Semester 2016 with the effective date changed from Fall 2015 to Fall 2016 and the Other Supporting Courses was changed from 3-6 hours to 6-9 hours. (pages 113-115).
- 17. Reactivation of POLS 4320 effective Fall Semester 2015 Administrative approval 09/21/15 information item (pages 116-117).

D. College of Education and Human Services

- 1. Revised course prerequisite, Kinesiology & Physical Education (KSPE) 3200, "Nutrition for Health and Human Performance", (NUTRITION HLTH/HUMAN PERFORMAN 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2016 with the effective term changed from Fall 2016 to Spring 2016. (pages 118-120).
- 2. Revised admission requirements for the Tier I Certification Only in P-12 School Leadership was approved effective Summer Semester 2016 with the effective date changed from Fall 2015 to Summer 2016. (pages 121-124).
- 3. Revised Admission requirements for the EDS in Educational Leadership Performance-Based Leadership was approved effective Summer Semester 2016 with the effective date changed from Fall 2015 to Summer 2016. (pages 125-128).
- 4. Revised Admission requirements for the MED in Educational Leadership P-12 School Leadership was approved effective Summer Semester 2016 with the effective date changed from Fall 2015 to Summer 2016. (pages 129-132).
- 5. Revised Admission requirements for the Tier 2 Certification Only Performance-Based Leadership were approved effective Summer Semester 2016 with the effective date changed from Fall 2015 to Summer 2016. (pages 133-136).
- 6. New concentration for the MED in Instructional Technology Corporate Training was approved effective Fall Semester 2016. (pages 137-140).
- 7. New course, Instructional Technology (ITED) 7110, "Foundations and Learning Theories", (FOUNDATIONS & LEARNNG THEORIES 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016 with the description changed to read The historical foundations and evolutionary.... (pages 141-148).
- 8. New course, Instructional Technology (ITED) 7210, "Instructional Design Models and Practices", (INSTRUCTIONAL DESIGN MODELS 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016 with the description changed to read An examination of prominent..... (pages 149-156).
- 9. New course, Instructional Technology (ITED) 7310, "Instructional Strategies", (INSTRUCTIONAL STRATEGIES 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016 with the description changed to read Selecting, implementing, and evaluating instructional.... (pages 157-164).
- 10. New course, Instructional Technology (ITED) 7410, "Adapting Traditional Instruction to Online Environments", (ADAPTING INSTRUCTION TO ONLINE 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 165-172) with the description changed to:
 Adapting face-to-face instructional content to online delivery platforms (Web and mobile). The course uses industry-standard software for creating, integrating, and publishing the adapted content for the online environment, preparing students to take industry-recognized certification exams.
- 11. New course, Instructional Technology (ITED) 7510, "Digital Learning Environments", (DIGITAL LEARNING ENVIRONMENTS 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (PAGES 173-180) with the description changed to:

An examination of the computer hardware and software needed for building, hosting, delivering, and participating in online learning. Topics covered include how computer hardware and software work; how to evaluate and select equipment for acquisition; and network infrastructure and security.

12. New course, Instructional Technology (ITED) 7610, "Instructional Graphics", (INSTRUCTIONAL GRAPHICS – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 181-188) – with the description changed to:

A study of techniques for creating, editing, and producing professional quality graphics for both face-to-face and online instructional settings. Students will use industry-leading software to prepare them to take the industry-recognized certification exam in image editing and graphic design.

13. New course, Instructional Technology (ITED) 7710, "Instructional Video and Audio", (INSTRUCTIONAL VIDEO & AUDIO – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 189-196) - with the description changed to:

A study of techniques for creating professional quality videos for both face-to-face and online instructional settings. Students will use industry-leading software to prepare them to take the industry-recognized certification exam in video editing and production.

14. New course, Instructional Technology (ITED) 7810, "Project Training Management", (PROJECT TRAINING MANAGEMENT – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016 with the title changed from "Project Management" to "Project Training Management" (pages 197-204) - with the description changed to:

An examination of factors and processes affecting project management, preparing students for the Certified Associate in Project Management (CAPM) exam.

15. New course, Instructional Technology (ITED) 7910, "Program Evaluation", (PROGRAM EVALUATION – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016 (pages 205-212) – with the description changed to:

Approaches to conducting evaluations of educational/training programs. The course addresses political, ethical, and practical issues as well as the necessary steps and strategies for a planning program evaluation.

16. Catalog copy for the new concentration in concentration in Corporate Training was approved effective Fall Semester 2016. (pages 213-231).

E. College of the Arts

- 1. Revised major and degree name change for the BFA in Speech Communication to BFA in Communication was approved effective Fall Semester 2016 with the effective date changed from Fall 2015 to Fall 2016. (pages 232-234). ***BOR notification Required***
- 2. Revised degree requirements for the MA in Communication were approved effective Fall Semester 2016 with the effective date changed from Fall 2015 to Fall 2016. (pages 235-236).
- 3. New course, Masters of Arts Communication (MAIC) 6000, "Integrated Communication", (INTEGRATED COMMUNICATION 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2016 with the title changed from "Integrated Marketing Communication" to "Integrated Communication". (pages 237-240).
- 4. New course, Masters of Arts Communication (MAIC) 6100, "Media Process Management", (MEDIA PROCESS MANAGEMENT 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2016. (pages 241-246).
- 5. New course, Masters of Arts Communication (MAIC) 6300, "Crisis Communication", (CRISIS COMMUNICATION 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2016. (pages 247-250).
- 6. New course, Masters of Arts Communication (MAIC) 6450, "Rhetorical Criticism and Theory", (RHET CRIT AND THEORY 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2016. (pages 251-254).

- 7. New course, Masters of Arts Communication (MAIC) 6500, "College Pedagogy and Instruction", (COLLEGE PEDAGOGY 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2016. (pages 255-262).
- 8. New course, Masters of Arts Communication (MAIC) 6600, "Integrated Communication Metrics", (COMM METRICS 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2016. (pages 263-266).
- 9. Revised course subject, number, title and description, Masters of Arts Communication (MAIC) 5050, "Mass Communication Theory", (MASS COMMUNICATION THEORY 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2016. (pages 267-269). Deactivation MDIA 5000.
- 10. Revised course subject, number, title and description, Masters of Arts Communication (MAIC) 6150, "Media Entrepreneurship", (MEDIA ENTREPRENEURSHIP 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2016. (pages 270-272). Deactivation MDIA 6100.
- 11. Revised course subject, number, title and description, Masters of Arts Communication (MAIC) 6250, "Theory and Design of Emerging Communication", (THEORY DESIGN EMERGING COMM 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2016. (pages 273-275). Deactivation MDIA 6350 with the description changed to:

Theoretical approaches to analyzing and designing communication for an evolving global environment.

- 12. Revised course subject and number, Masters of Arts Communication (MAIC) 7300, "International Media", (INTERNATIONAL MEDIA 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2016. (pages 276-278). Deactivation MDIA 6450.
- 13. Revised course subject, number, prerequisite and description, Masters of Arts Communication (MAIC) 7400, "Directed Study", (DIRECTED STUDY 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2016 with the description changed to read ... beyond that covered in other MAIC courses. May be.... (pages 279-281). Deactivation MDIA 7400 and COMM 7400.
- 14. New course, Masters of Arts Communication (MAIC) 7700, "Special Topics", (SPECIAL TOPICS 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2016. (pages 282-284).
- 15. Revised course subject, title, and description, Masters of Arts Communication (MAIC) 7800, "Communication Law", (COMMUNICATION LAW 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2016. (pages 285-287). Deactivation MDIA 7800.
- 16. Revised course subject and title, Masters of Arts Communication (MAIC) 6200, "Intercultural Communication", (INTERNATIONAL MEDIA 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2016. (pages 288-290). Deactivation COMM 6200.
- 17. Revised course subject. title and description, Masters of Arts Communication (MAIC) 6400, "Organizational Communication", (ORGANIZATIONAL COMMUNICATION 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2016. (pages 291-293). Deactivation COMM 6400.
- 18. Revised course subject. title and description, Masters of Arts Communication (MAIC) 7150, "Interpersonal Communication", (INTERPERSONAL COMMUNICATION 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2016. (pages 294-296). Deactivation COMM 7150.
- 19. Revised course subject, number, title and description, Masters of Arts Communication (MAIC) 6350, "Communication, Conflict, and Negotiation", (COMM CONFLICT NEGOTIATION 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2016. (pages 297-299). Deactivation COMM 7300.
- 20. Deactivation of COMM 6000 and MDIA 7600 was approved effective Spring Semester 2016. (pages 300-301).

F. Miscellaneous

1. Revised Academic Committee by-laws – proposed bylaws (pages 302-303)

^{***}Bylaws will be voted on at the October 2015 meeting***

BYLAWS ACADEMIC COMMITTEE

of the

VALDOSTA STATE UNIVERSITY FACULTY SENATE

1. NAME:

The official name of this statutory committee is "Academic Committee" as designated by <u>Article VI: Committees of the Senate</u>, Section 5b, Valdosta State University Statutes.

2. PURPOSE:

The Academic Committee is charged to approve, disapprove, or remand to the originating unit a) any proposals and recommended changes related to the educational philosophy, academic mission, and educational enterprise of the University and b) any recommended curricular proposals.

3. MEMBERSHIP:

The Academic Committee membership is composed of the Vice President for Academic Affairs or VPAA designee, Chairperson; the Registrar (non-voting), Secretary/adviser; six elected Senators appointed by the Committee on Committees; and twelve elected members of the General Faculty. Elected and appointed members will serve for three years, one-third elected or appointed each year. Deans, directors, and other guests may participate in all discussion but may not present motions, seconds, or votes.

4. CHAIRPERSON/SECRETARY:

The Secretary will electronically distribute a proposal packet to the committee membership five days prior to a scheduled meeting. The Chairperson will ensure that all proposals presented for the Committee's consideration are in accordance with existing policies and procedures and will convene and preside over the meetings of the Committee. The Secretary will disseminate electronically an written draft of actions taken to the committee for review within ten days of a committee meeting. The committee will then approve the minutes via email, and a copy of those approved minutes will be posted on the web as well as included in the materials for the next committee meeting. The Chairperson will submit the Committee's report to the President of the Faculty Senate.

5. MEETINGS:

The Academic Committee will meet on the second Monday of each month, September through May, at 2:30 p.m. At the request of the Chairperson, meetings may be scheduled during the months of June and August. A meeting can be cancelled if proposals or other appropriate business have not been received by the Secretary by the due date for that meeting.

6. PROPOSALS:

The deadline for originating units to submit proposals to the Secretary is two weeks prior to the scheduled meeting. Proposals must be submitted on the appropriate Academic Committee paperwork.

The Academic Committee is not empowered to make any changes in a curriculum proposal. If changes are suggested, the proposal will be remanded to the originating unit for further consideration and resubmission. Editorial corrections may be made by the Academic Committee during the meeting (e.g. grammar, punctuation, spelling) may be made by the Chairperson, Secretary or the catalog editor.

7. OUORUM:

A quorum exists when more than 50 percent of the membership is represented in person by proxy at the beginning of the meeting.

8. ORDER OF BUSINESS:

The order of business will be roll call, identification of proxies, reports of committees, unfinished business, new business, report of the Chairperson, and announcements.

9. PROXIES:

Proxies will identify themselves to the Chairperson and the membership at the meeting. No person may hold more than one proxy. Members sending a proxy to the meeting should notify the Secretary in writing prior to the meeting.

10. AD-HOC COMMITTEES:

The Chairperson may appoint ad-hoc committees as needed.

11. AMENDMENTS TO BYLAWS:

The Academic Committee Bylaws may be changed by two-thirds majority vote of the voting membership. Changes must be published and distributed to the voting membership one month before any action can be taken.

Approved by the Academic Committee at the April 9, 2007 meeting. ***will updated once approved***

Respectfully submitted,

Stanley Jones Registrar