



James L. & Dorothy H. Dewar  
COLLEGE of EDUCATION  
& HUMAN SERVICES  
VALDOSTA STATE UNIVERSITY

**Department of Library and Information Studies**  
**MLIS 7570- Database Design for Information Professionals**  
**Fall 2021**  
**Three Credit Hours**

**INSTRUCTOR INFORMATION**

Name: Changwoo Yang, PH.D.

Office Number: Online

Website: <http://www.valdosta.edu/colleges/education/master-of-library-and-information-science/faculty.php>

Office Hours: By appointment

**COURSE DESCRIPTION**

**Prerequisite or corequisite: MLIS 7000 or consent of the instructor.**

Theory and techniques of designing Web sites for effective information delivery. Study of organization, labeling, navigation, and indexing systems is included.

**TEXTBOOKS / RESOURCE MATERIALS**

**REQUIRED TEXT**

There is no required textbook for the course.

This course will enable the student to obtain the web development skills from a user-centered view. There are required, supplemental readings for each of the course's topical units. These readings are made available to students through the web, as citations, URLs, or PDF files.

**COURSE OBJECTIVES**

Upon completion of this course, the student will be able to:

1. Articulate basic principles of information architecture
2. Assess the usability of an online information service
3. Identify appropriate changes to organization, labeling, navigation, and search systems in a website that enhance design and usability
4. Effectively manage website development process from a user-centered view
5. Analyze users' information needs and information seeking behaviors

## **COURSE ACTIVITIES/ASSIGNMENTS/REQUIREMENTS**

Class activities include a set of readings, assignments, weekly exercises, online discussions, and a term project. Details for each week are posted in the appropriate folder on the course website. *It is the student's responsibility to check the course calendar for DUE DATES for all class work and the weekly folders and assignment folders for all required and supplemental readings and other materials.* Full descriptions of all required course work are provided in the assignments section of the course website.

### **ASSIGNMENTS/EXAMS**

Grades will be calculated as follows:

- Lab Assignments (52 points)
- Topic Discussion ( 8 points)
- Developing Websites
  - Part1: Site Specifications Proposal (10 points)
  - Part 2:Website Upload (20 points)
- Web site evaluation (10 points)

#### **HTML & CSS Lab Assignments:**

You will need to use a plain text editor such as notepad, notepad++, or tedxedit to complete your weekly exercise. I do not allow the use of GUI interfaces for the weekly HTML & CSS exercises because you don't learn the markup language and they insert proprietary code that can cause issues. You can use any book or websites for your reference.

#### **Developing Websites:**

You will be developing a Site Specification Proposal for this first assignment. A Site Specification Proposal serves as the initial documentation of the web development planning process. You will be creating a set of specifications for a web site. This semester we will be developing websites for you or your client. The minimum requirements for each site are 5 HTML pages and one CSS or external style sheet.

#### **Web site evaluation:**

You will conduct a heuristic evaluation of a library Website.

#### **Topic Discussion:**

You will need to reply to discussion topics.

### **SUBMITTING ASSIGNMENTS**

All written work must be submitted as attachments to the assignment modules in the BlazeView course website using Word formats (.doc or .docx suffixes only). The university's Information Technology department provides step-by-step guides on how to use VSU's e-mail

system and other resources. The IT Help Desk is at <http://ww2.valdosta.edu/helpdesk/index.shtml> Their telephone hotline is 229-245-4357.

### **LATE SUBMISSIONS, MISSED ASSIGNMENTS, & MAKE UP ASSIGNMENTS**

All course work is due inside BlazeView on the date and time indicated on the course calendar. Any exception without penalties must be negotiated in advance. Technological crises are not acceptable excuses for submitting work late unless BlazeView is down at the time the work is due.

Up to 20% of the possible assignment grade will be deducted from the student's score for every additional 24 hours or increment thereof that the work is late up until the day the BlazeView assignment submission window closes. If you need additional time to work on an assignment or if you have a scheduling conflict you must contact your instructor **BEFORE** the assignment is due to discuss your situation. The instructor **WILL NOT** accept work after the assignment submission window closes without prior consent.

### **COURSE GRADES**

Students can earn a maximum of 100 points in this course as indicated above. Course grades will be awarded as follows:

- A – 90-100
- B – 80-89
- C – 70-79
- D – 60-69
- F – Fewer than 60 points

**To be eligible to receive an A in this course requires completing every assignment.**

An overall grade of zero can be assigned to an entire paper or project if the instructor determines that its contents, or parts of its contents, were completed by a second party **or copied into a paper or project from a source without proper citing**. Noncompliance with rules on appropriate use of resources will result in zero credit for those parts of the assignment affected. If you are unsure about the parameters of an assignment, ask for clarification.

### **COURSE EVALUATION**

Students in this course are expected to: 1) Read or view all assigned materials; 2) Participate in class activities; 3) Submit all projects on time and according to the format designated by the instructor; 4) Conduct all research and composition according to the VSU Academic Honesty Policy.

### **ATTENDANCE POLICY**

VSU requires that you attend class in the first week. *Student must use the General Discussion Board to introduce themselves to their classmates (no post by the end of the first week will result in the student being dropped for the class)*. All course activities will be conducted through BlazeVIEW. Course content is delivered asynchronously according to the course calendar. It is your responsibility to participate in all course activities and submit assignments

on time. It is in your best interest to log into the course at least several times each week (daily is best) to check announcements, discussion board posts, and emails.

### **COMMUNICATION**

Communication will be conducted through BlazeVIEW email, postings and replies in the discussion board, and/or BlazeVIEW announcements. Check these areas at least several times per week (daily is recommended) as you are responsible for knowing all information communicated through these channels.

VSU requires that all correspondence between the student and the instructor be conducted through official university channels. To that end, all email correspondence related to this course is to be sent using the email client built into the BlazeVIEW course website. For other correspondence with any VSU faculty members or administrative offices, please use your VSU email account.

If you would like to speak with the instructor by telephone, please email your instructor to arrange a mutually convenient time.

### **PROFESSIONALISM**

The Department of Library and Information Studies expects you to pursue your academic endeavors and conduct yourself in a professional and ethical manner. All work submitted in the course must represent your own efforts. Cite sources and include reference information. You should communicate in a professional manner in both speech and writing and maintain a professional attitude, being respectful to others and their viewpoints. Exercise an awareness of the pervasiveness of the online environment and strive to maintain a professional online presence.

### **ACADEMIC INTEGRITY**

You are responsible for knowing and abiding by the Academic Integrity Policy as set forth in the Student Code of Conduct (<https://www.valdosta.edu/administration/student-affairs/student-conduct-office/student-handbook.php>) and the COEHS Policy Statement of Plagiarism (<https://www.valdosta.edu/colleges/education/deans-office/policy-statement-of-plagiarism.php>). All students are expected to do their own work and to uphold a high standard of academic ethics. Consequences for acts of academic dishonesty are detailed in the COEHS Policy Statement of Plagiarism.

For more information, visit Academic Honesty at VSU (<https://www.valdosta.edu/academics/academic-affairs/academic-honesty-at-vsu.php>).

### **STUDENT OPINION OF INSTRUCTION SURVEY (SOI)**

At the end of the term, all students will be expected to complete an online Student Opinion of Instruction survey (SOI) that will be available through SmartEvals. Students will receive an email notification through their VSU email address when the SOI is available (generally at least one week before the end of the term). SOI responses are anonymous to instructors/administrators, and they will be able to access results only after they have submitted final grades. Before final grade submission, instructors will not be able to see any responses, but they can see the percentage of students who have or have not completed their

SOIs. While instructors will not be able to see student names, an automated system will send a reminder email to those who have yet to complete their SOIs. Students who withdraw or drop a course will also be sent invitations to complete the Dropped Course Survey. Complete information about the SOIs, including how to access the survey, is available on the SOI Procedures webpage (<https://www.valdosta.edu/academics/academic-affairs/sois/>).

### **TITLE IX STATEMENT**

Valdosta State University (VSU) is committed to creating a diverse and inclusive work and learning environment free from discrimination and harassment. VSU is dedicated to creating an environment where all campus community members feel valued, respected, and included. Valdosta State University prohibits discrimination on the basis of race, color, ethnicity, national origin, sex (including sexual harassment and sexual violence), sexual orientation, gender identity, religion, age, disability, genetic information, or veteran status, in the University's programs and activities as required by applicable laws and regulations such as Title IX. The individual designated with responsibility for coordination of compliance efforts and receipt of inquiries concerning nondiscrimination policies is the University's Title IX Coordinator: Dr. Sherolyn Hopkins, [titleix@valdosta.edu](mailto:titleix@valdosta.edu), Student Union, Suite 3106, Valdosta State University, Valdosta, Georgia 31698, 229-333-5941. To file a report (not make an inquiry) please visit [https://cm.maxient.com/reportingform.php?ValdostaStateUniv&layout\\_id=7](https://cm.maxient.com/reportingform.php?ValdostaStateUniv&layout_id=7).

### **ACCOMMODATION STATEMENT**

Students with disabilities who are experiencing barriers in this course may contact the Access Office for assistance in determining and implementing reasonable accommodations. The Access Office is located in Farbar Hall. The phone numbers are 229-245-2498 (V), 229-375-5871. For more information, please visit VSU's Access Office (<https://www.valdosta.edu/student/disability/>) or email [access@valdosta.edu](mailto:access@valdosta.edu)

### **Helpful Links**

Technical Support (IT helpdesk)	<a href="https://www.valdosta.edu/administration/it/solutions/">https://www.valdosta.edu/administration/it/solutions/</a>
Center for eLearning (support for BlazeVIEW)	<a href="https://www.valdosta.edu/academics/elearning/">https://www.valdosta.edu/academics/elearning/</a>
Academic Support Center	<a href="https://www.valdosta.edu/asc/">https://www.valdosta.edu/asc/</a>
Hope Connect (Mental Health Services)	<a href="https://www.valdosta.edu/administration/student-affairs/student-health/hope-connect-about.php">https://www.valdosta.edu/administration/student-affairs/student-health/hope-connect-about.php</a>